



Special Eurobarometer 487a

Data annex

The General Data Protection Regulation

Fieldwork
March 2019






























Survey requested by the European Commission,
Directorate-General for Justice and Consumers
and co-ordinated by the Directorate-General for Communication

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Special Eurobarometer 487a – Wave EB91.2 – Kantar



QB16 Have you heard about the existence of a public authority in (OUR COUNTRY) responsible for protecting your rights regarding your personal data?
(%)

		Yes and you know which public authority is responsible		Yes, but you don't know which public authority is responsible		No		Don't know		Total 'Yes'	
		EB91.2	Diff. EB91.2 - EB83.1	EB91.2	Diff. EB91.2 - EB83.1	EB91.2	Diff. EB91.2 - EB83.1	EB91.2	EB91.2	Diff. EB91.2 - EB83.1	
EU28		20	N.A	37	N.A	41	-20	2	57	20	
BE		11	N.A	41	N.A	47	-21	1	53	22	
BG		15	N.A	37	N.A	41	-16	7	53	15	
CZ		21	N.A	40	N.A	38	-14	1	61	15	
DK		21	N.A	45	N.A	32	-17	2	66	17	
DE		20	N.A	39	N.A	39	-13	3	58	14	
EE		27	N.A	38	N.A	32	-30	3	65	30	
IE		28	N.A	31	N.A	39	-17	3	59	16	
EL		22	N.A	42	N.A	34	-10	2	64	8	
ES		14	N.A	26	N.A	57	-22	4	40	20	
FR		20	N.A	38	N.A	41	-23	1	58	23	
HR		15	N.A	46	N.A	37	-32	2	61	32	
IT		18	N.A	37	N.A	43	-24	2	55	24	
CY		21	N.A	38	N.A	39	-21	2	59	20	
LV		28	N.A	48	N.A	22	-43	2	76	42	
LT		17	N.A	44	N.A	37	-23	1	61	23	
LU		25	N.A	34	N.A	39	-26	2	58	25	
HU		16	N.A	31	N.A	52	-6	1	47	7	
MT		24	N.A	32	N.A	36	-11	8	56	4	
NL		25	N.A	57	N.A	18	-31	0	82	32	
AT		21	N.A	34	N.A	44	-11	1	55	13	
PL		27	N.A	31	N.A	40	-16	2	58	16	
PT		18	N.A	41	N.A	40	-24	1	59	24	
RO		14	N.A	32	N.A	52	-25	2	46	24	
SI		19	N.A	50	N.A	30	-14	0	69	14	
SK		25	N.A	42	N.A	30	-35	2	67	33	
FI		27	N.A	47	N.A	25	-37	1	74	37	
SE		19	N.A	54	N.A	25	-22	1	74	23	
UK		21	N.A	37	N.A	39	-21	2	59	22	

QB17 Have you heard of the General Data Protection Regulation (GDPR), which came into force in 2018? (%)

		Yes and you know what it is	Yes, but you don't know exactly what it is	No	Don't know	Total 'Yes, have heard of it'
EU28		36	31	32	1	67
BE		25	28	47	0	53
BG		19	42	35	4	61
CZ		50	35	15	0	85
DK		51	30	18	1	81
DE		42	37	20	1	79
EE		28	30	41	1	58
IE		50	28	21	1	78
EL		35	32	32	1	67
ES		34	33	32	1	67
FR		18	26	55	1	44
HR		31	41	27	1	72
IT		17	32	50	1	49
CY		27	31	41	1	58
LV		42	32	26	0	74
LT		23	37	40	0	60
LU		44	27	27	2	71
HU		25	34	41	0	59
MT		39	24	31	6	63
NL		60	27	13	0	87
AT		40	36	23	1	76
PL		56	30	14	0	86
PT		30	41	29	0	71
RO		30	29	40	1	59
SI		31	41	28	0	72
SK		49	34	16	1	83
FI		35	31	33	1	66
SE		63	27	10	0	90
UK		47	24	27	2	71

TECHNICAL SPECIFICATIONS

Between the 15th and 29th of March 2019, Kantar carried out the wave 91.2 of the EUROBAROMETER survey, at the request of the European Commission, Directorate-General for Communication, “Media monitoring and Eurobarometer” Unit.

The wave 91.2 covers the population of the respective nationalities of the European Union Member States, resident in each of the 28 Member States and aged 15 years and over.

	COUNTRIES	INSTITUTES	N° INTERVIEWS	DATES		POPULATION 15+	PROPORTION EU28
				FIELDWORK			
BE	Belgium	Kantar Belgium (Kantar TNS)	1,041	15/03/2019	26/03/2019	9,693,779	2.25%
BG	Bulgaria	Kantar TNS BBSS	1,026	15/03/2019	25/03/2019	6,537,535	1.52%
CZ	Czechia	Kantar CZ	1,068	15/03/2019	26/03/2019	9,238,431	2.14%
DK	Denmark	Kantar Gallup	1,017	15/03/2019	26/03/2019	4,838,729	1.12%
DE	Germany	Kantar Deutschland	1,507	15/03/2019	29/03/2019	70,160,634	16.26%
EE	Estonia	Kantar Emor	1,005	15/03/2019	26/03/2019	1,160,064	0.27%
IE	Ireland	Behaviour & Attitudes	1,078	15/03/2019	26/03/2019	3,592,162	0.83%
EL	Greece	Taylor Nelson Sofres Market Research	1,014	15/03/2019	24/03/2019	9,937,810	2.30%
ES	Spain	TNS Investigación de Mercados y Opinión	1,014	15/03/2019	25/03/2019	39,445,245	9.14%
FR	France	Kantar Public France	1,013	15/03/2019	25/03/2019	54,097,255	12.54%
HR	Croatia	Hendal	1,010	15/03/2019	25/03/2019	3,796,476	0.88%
IT	Italy	Kantar Italia	1,021	15/03/2019	25/03/2019	52,334,536	12.13%
CY	Rep. Of Cyprus	CYMAR Market Research	505	25/03/2019	26/03/2019	741,308	0.17%
LV	Latvia	Kantar TNS Latvia	1,012	15/03/2019	26/03/2019	1,707,082	0.40%
LT	Lithuania	TNS LT	1,004	15/03/2019	25/03/2019	2,513,384	0.58%
LU	Luxembourg	ILReS	512	15/03/2019	26/03/2019	457,127	0.11%
HU	Hungary	Kantar Hoffmann	1,030	15/03/2019	26/03/2019	8,781,161	2.04%
MT	Malta	MISCO International	497	15/03/2019	27/03/2019	364,171	0.08%
NL	Netherlands	TNS NIPO	1,017	15/03/2019	26/03/2019	13,979,215	3.24%
AT	Austria	Das Österreichische Gallup Institut	1,006	15/03/2019	25/03/2019	7,554,711	1.75%
PL	Poland	Kantar Polska	1,011	15/03/2019	26/03/2019	33,444,171	7.75%
PT	Portugal	Marktest – Marketing, Organização e Formação	1,013	15/03/2019	25/03/2019	8,480,126	1.97%
RO	Romania	Centrul Pentru Studierea Opiniei si Pietei (CSOP)	1,025	15/03/2019	25/03/2019	16,852,701	3.91%
SI	Slovenia	Mediana DOO	1,016	15/03/2019	24/03/2019	1,760,032	0.41%
SK	Slovakia	Kantar Slovakia	1,020	15/03/2019	26/03/2019	4,586,024	1.06%
FI	Finland	Kantar TNS Oy	1,000	15/03/2019	26/03/2019	4,747,810	1.10%
SE	Sweden	Kantar Sifo	1,021	15/03/2019	26/03/2019	7,998,763	1.85%
UK	United Kingdom	Kantar UK Limited	1,021	15/03/2019	26/03/2019	52,651,777	12.20%
TOTAL EU28			27,524	15/03/2019	29/03/2019	431,452,219	100%*

The basic sample design applied in all states is a multi-stage, random (probability) one. In each country, a number of sampling points was drawn with probability proportional to population size (for a total coverage of the country) and to population density.

In order to do so, the sampling points were drawn systematically from each of the "administrative regional units", after stratification by individual unit and type of area. They thus represent the whole territory of the countries surveyed according to the EUROSTAT NUTS II (or equivalent) and according to the distribution of the resident population of the respective nationalities in terms of metropolitan, urban and rural areas.

In each of the selected sampling points, a starting address was drawn, at random. Further addresses (every Nth address) were selected by standard "random route" procedures, from the initial address. In each household, the respondent was drawn, at random (following the "closest birthday rule"). All interviews were conducted face-to-face in people's homes and in the appropriate national language. As far as the data capture is concerned, CAPI (*Computer Assisted Personal Interview*) was used in those countries where this technique was available.

For each country a comparison between the sample and the universe was carried out. The Universe description was derived from Eurostat population data or from national statistics offices. For all countries surveyed, a national weighting procedure, using marginal and intercellular weighting, was carried out based on this Universe description. In all countries, gender, age, region and size of locality were introduced in the iteration procedure. For international weighting (i.e. EU averages), Kantar Public applies the official population figures as provided by EUROSTAT or national statistic offices. The total population figures for input in this post-weighting procedure are listed here.

Readers are reminded that survey results are estimations, the accuracy of which, everything being equal, rests upon the sample size and upon the observed percentage. With samples of about 1,000 interviews, the real percentages vary within the following confidence limits:

Statistical Margins due to the sampling process
(at the 95% level of confidence)

various sample sizes are in rows various observed results are in columns

	5%	10%	15%	20%	25%	30%	35%	40%	45%	50%	
	95%	90%	85%	80%	75%	70%	65%	60%	55%	50%	
N=50	6.0	8.3	9.9	11.1	12.0	12.7	13.2	13.6	13.8	13.9	N=50
N=500	1.9	2.6	3.1	3.5	3.8	4.0	4.2	4.3	4.4	4.4	N=500
N=1000	1.4	1.9	2.2	2.5	2.7	2.8	3.0	3.0	3.1	3.1	N=1000
N=1500	1.1	1.5	1.8	2.0	2.2	2.3	2.4	2.5	2.5	2.5	N=1500
N=2000	1.0	1.3	1.6	1.8	1.9	2.0	2.1	2.1	2.2	2.2	N=2000
N=3000	0.8	1.1	1.3	1.4	1.5	1.6	1.7	1.8	1.8	1.8	N=3000
N=4000	0.7	0.9	1.1	1.2	1.3	1.4	1.5	1.5	1.5	1.5	N=4000
N=5000	0.6	0.8	1.0	1.1	1.2	1.3	1.3	1.4	1.4	1.4	N=5000
N=6000	0.6	0.8	0.9	1.0	1.1	1.2	1.2	1.2	1.3	1.3	N=6000
N=7000	0.5	0.7	0.8	0.9	1.0	1.1	1.1	1.1	1.2	1.2	N=7000
N=7500	0.5	0.7	0.8	0.9	1.0	1.0	1.1	1.1	1.1	1.1	N=7500
N=8000	0.5	0.7	0.8	0.9	0.9	1.0	1.0	1.1	1.1	1.1	N=8000
N=9000	0.5	0.6	0.7	0.8	0.9	0.9	1.0	1.0	1.0	1.0	N=9000
N=10000	0.4	0.6	0.7	0.8	0.8	0.9	0.9	1.0	1.0	1.0	N=10000
N=11000	0.4	0.6	0.7	0.7	0.8	0.9	0.9	0.9	0.9	0.9	N=11000
N=12000	0.4	0.5	0.6	0.7	0.8	0.8	0.9	0.9	0.9	0.9	N=12000
N=13000	0.4	0.5	0.6	0.7	0.7	0.8	0.8	0.8	0.9	0.9	N=13000
N=14000	0.4	0.5	0.6	0.7	0.7	0.8	0.8	0.8	0.8	0.8	N=14000
N=15000	0.3	0.5	0.6	0.6	0.7	0.7	0.8	0.8	0.8	0.8	N=15000